

2017 Dance Against Cancer

Sponsorship & Underwriting Opportunities

DIAMOND SPONSOR: \$50,000

- 10 Tickets to the 2017 DAC Dress Rehearsal
- Opportunity for one company executive to sit on the Dance Against Cancer Committee
- Company logo featured on Step & Repeat banner
- Company listing on event invite
- Company logo and listing as "Diamond Sponsor" on all event collateral, signage, website, and social media outlets
- Inside front cover OR back cover 4/C ad in event program**
- 10 VIP Tickets to Dance Against Cancer

PLATINUM SPONSOR: \$25,000

- Company listing on event invite
- Company logo and listing as "Platinum Sponsor" on all event collateral, signage, website, and social media outlets
- Full page 4/C ad in event program**
- 8 VIP Tickets to Dance Against Cancer

GOLD SPONSOR: \$10,000

- Company listing on event invite
- Company logo and listing as "Gold Sponsor" on all event collateral, signage, website, and social media outlets
- Full page 4/C ad in event program**
- 6 VIP Tickets to Dance Against Cancer

SILVER SPONSOR: \$5,000

- Company listing on event invite
- Company logo and listing as "Silver Sponsor" on all event collateral, signage, website, and social media outlets
- Full page B/W ad in event program**
- 4 VIP Tickets to Dance Against Cancer

BRONZE SPONSOR: \$2,500

- Listing as "Bronze Sponsor" in event program
- 2 VIP Tickets to Dance Against Cancer

FRIEND SPONSOR: \$1,000

- Listing as "Friend Sponsor" in event program
- 2 General Admission OR 1 VIP Ticket to Dance Against Cancer

INDIVIDUAL TICKETS

Preferred Access (Dress Rehearsal + VIP Ticket)*	\$750
VIP Ticket	\$350
General Admission	\$175

*To purchase individual tickets please visit: www.dacny.org
Limited Availability

UNDERWRITING OPPORTUNITIES:

General Reception	\$20,000
VIP Reception	\$15,000
Ticketing Software	\$10,000
Photo Booth	\$5,000
Photography	\$2,500
Signage	\$2,000

Acknowledgement on event website and in printed program

ADVERTISING OPPORTUNITIES:

Full Page 4/C	\$300
Full Page B/W	\$200
½ Page 4/C	\$150
½ Page B/W	\$100

I am unable to attend but would like to make a donation in the amount of \$ _____

Please list your name or company name exactly as you wish it to appear in all printed materials:

Please charge \$ _____ Credit Card () Amex () Discover () MasterCard () Visa

Credit Card Number: _____ Exp. Date: _____ SC: _____

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____

- My company offers a Matching Gift Program

Please make all donations payable to the American Cancer Society and send by **May 5, 2017** to:

American Cancer Society

Attn: Dance Against Cancer

132 West 32nd Street, New York, NY 10001

For more information, please contact Chloe Lipman at Chloe.lipman@cancer.org; 212.237.3896

****Deadline for inclusion in event journal: April 7, 2017**

\$75 of each ticket is not tax deductible – Tax ID # 13-1788491

The American Cancer Society cares about your privacy and protects how we use your information.

To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit us online at www.cancer.org and click on the "privacy" link at the bottom of the page.

